

Unbeaten Path International

A Reputation for World-Class Quality & Precision



When Milt Habeck founded Unbeaten Path in 1991 he selected the name

“Unbeaten Path”

.... as a promise that his new company would walk down a remarkably different path: delivery of professional services at a world-class level of quality, a level not exceeded by any other consulting firm. Part of that commitment to excellence was this guarantee, which has been in place from the day we opened for business:

All Unbeaten Path professional service fees are subject to our money-back-guarantee. If we can't correct a quality problem with our services, you won't have to make any payments for the professional services component of our invoices.

Many consulting companies have come and gone in the last eighteen years, but Unbeaten Path has survived because of that commitment to excellence. About 150 **recommendation letters** on this web site (some from huge, multinational companies) testify to the quality.

To achieve this, we've only hired **consultants** with exceptional talents, enormous seasoning, and good business judgment ... we've never put a “green bean” on a plane to serve a customer. That means our people aren't desperately scanning help text while the client steps out for coffee.

Back when Milt was on the client side as Johnson Wax's Regional Controller and IS Director for Latin America, he got too many samples of what average consulting was like. One “certified senior software consultant” ended up spending thousands of Johnson Wax dollars on help-line calls ... those calls placed from Caracas, Buenos Aires, and Santiago back to his Chicago office cost more than his intercontinental business-class air fare. That experience was the genesis of the Unbeaten Path vision:

Deliver consulting an entirely different way:
unquestioned quality delivered by authentic experts

Click **here** to see this comment from one of our customers:
“The service level that UPI provides is, sadly, very rare”

Click **here** to read a published white paper
on the implications of offering a money-back-guarantee.

Click **here** to see a menu of **consulting services**