

Unbeaten Path®

Two full decades of history



Our mission statement has remained unchanged

To be internationally recognized as having a passion for helping manufacturing and distribution enterprises achieve world class performance ... and ... to be known as an organization which conducts business with an extraordinary commitment to ethics and moral principles.

Our corporate objectives

- ❖ Sustain a heartfelt commitment to excellence.
- ❖ Earn a reputation for providing outstanding professional support services for all of the projects that we undertake.
- ❖ Reveal authentic profit opportunities for our customers by employing precision management tools plus insight born from decades of international experience.
- ❖ Embrace opportunities to invent professional software products and training materials for our AS/400 iSeries System i customers.
- ❖ Maintain a close-knit team of enthusiastic, dedicated, and loyal employees who possess the professional skills to excel in a world-class enterprise.
- ❖ Provide an outstanding witness by observing undiluted ethical principles in our relationships with employees, customers, suppliers, and government agencies.
- ❖ Abide by Unbeaten Path's **Statement of Core Values**.

Corporate milestones -- legacy

- ❖ Founded in 1991 by Milton C. Habeck, the sole shareholder, after twenty years of international experience with S.C. Johnson & Son (Johnson Wax). Here's Milt's **professional profile** and an informal **photograph**.
- ❖ Our corporate headquarters has always been based in Racine, Wisconsin.
- ❖ First big customers back in the '90s were Johnson Wax, Jacobsen/Textron, Eaton Corporation and Bristol-Myers. Since then, we've been blessed with over 700 other customers.
- ❖ In the early 90's, began the development of **Bells & Whistles®** for BPCS / ERP LX software products and **Standing Ovation®** training materials for our customers. We keep adding fresh products and trademarks to this unique **collection of products**.
- ❖ The **Commitment for Excellence™** training we did for **Johnson Wax in Japan** enabled that company to become SSA's "showplace" for prospective BPCS customers in Japan.

Corporate milestones -- legacy, *continued* ...

- ✧ Began specifying the **Institute for Christian Conciliation** for peaceful resolution of rare misunderstandings about promises and commitments. Here's the template for our **professional services agreement**.
- ✧ Invented Resuscitator2000[®], a robust Y2K correction tool using a patented 28-year remediation strategy. Resuscitator2000 accomplished an entire AS/400 remediation *automatically*. In the case of BPCS, only about 17 places required post-tool human intervention; it even fixed AS/SET code. Customers included: Revlon, Campbell's Soup, P&G, 3M, Pfizer, and Air Products.
- ✧ Developed persuasive and memorable print advertising: **Resuscitator2000** and **"We take the tarnish off BPCS."**
- ✧ Generations of competitors and SSA affiliates have vanished during Unbeaten Path's history. It's our opinion that Unbeaten Path's money-back guarantee of quality has helped to sustain us.
- ✧ Earned about **150 recommendation letters** and testimonials from around the world. Click for a **Spanish language** sample or a **Japanese language** sample.
- ✧ Helped iSeries and BPCS customers comply with Sarbanes-Oxley requirements by presenting a collection of **Stocking Stuffers for SOX** products and services.
- ✧ **Purac** in the Netherlands retained us to perform a migration to ERP LX.
- ✧ Introduced **Item Undertaker**[®] software. It efficiently finds and deactivates obsolete BPCS / ERP LX items while strictly following all the "BPCS rules." One customer soft-deleted about 40,000 ancient items over a weekend.

Corporate milestones – more recent history

- ✧ We invented and developed the first "compass navigation" system for a website.
- ✧ We developed new functionality for our **PaperSaver Exception Report** software. The product now identifies open POs with excessive quantities on order.
- ✧ Our new **Needle in a Haystack**[™] software for System i users was introduced in the Spring of 2011. It uses artificial intelligence to discover and immediately report data accidents in iSeries files. There's no other product like it.
- ✧ Our new **Giant Leap for RPGkind**[™] software enables RPG developers who don't know html, java, php, .net, etc., etc. (and don't have the time/energy to learn object oriented subjects) to generate GUI/web-enabled functionality out of compiled RPG code. The product is not a screen scraper. It works without relying on any code installed on the network or on clients.

Questions ?

It would be a privilege to answer any questions about our corporation. Here's Unbeaten Path International's contact information:

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Send us an e-mail (click [here](#))

Unbeaten Path[®]

